

Northwest Allen Trails Minutes
March 18, 2008
Called to Order: 6:38 PM

Attendance: Scott Allen, Richard Andres, Wes Groleau, Clint Kugler, Brenda McCoy

Points of Discussion:

1. Changing the meeting day to Thursday from Tuesday, or alternating Tuesday and Thursday. No decision reached.
2. Greenway Coalition meeting
 - a. The 2010 Transportation Bill-campaign underway to determine active transportation and how to get more people on trails. This corresponds to the Congressional program with \$25 Mil to improve the trail system. Dawn would like us to form a committee with the specific goal of getting NWAT on the list to receive funding.
 - b. NIRCC 2035 plan-priorities are due for the planning meeting to be held next month. We need to determine our trail priorities, assess our visionary trails, and recommend what side of selected streets should contain the trail improvements.
 - c. Aboite/Greenway Consortium-their original missions of placing trails in the Fort Wayne area have almost been completed. They will be moving to new missions, such as how to increase trail use. If these three groups merge, out 501c3 will dissolve and all funds would be pooled.
3. Aboite New Trails were awarded \$10,000 by Oprah's Big Give-A-Way after being nominated by Indiana News Center. The group decided to split the \$\$ with the other three trail groups, New Haven Trails, the Greenway Consortium, and NWAT, and to hold an area-wide event on April 12. Each group will use their share to help and event in their respective area, then all groups will meet at Headwaters Park a 2PM for a fundraiser party with vendors, bands, drawings, etc. The city has agreed to match dollar-for-dollar any funds raised during these events.
 - a. Spring Walk-A-Mile from 10Am-1PM was decided on for our theme, with the event held at the YMCA on Dupont Road and the focus on the Salomon Trail Loop.
 - b. The goal: to turn the \$2500 seed money into \$10,000.
 - c. With the April weather questionable, Clint will try to re-schedule gym activities so the gym could be opened up as an alternative space.
 - d. Clint advises we target 10 key people to invite to the event who are likely to donate. Merge the activity with the desire to make it available. "We have received seed money from Oprah and need your help". The event itself should be free to participants.
 - e. Parkview Foundation could be contacted to walk/support the cause. ie: Tom Reithmiller.
 - f. Offer a coffee booth and a lunch booth to provide opportunity for participants to connect with each other.

- g. Contact Lyn Salomon to make her aware of the upcoming event and how we are enhancing the trail. Would she like a golf cart ride along the trail?
 - h. Need our group to support an information table at the event.
4. Action items needed before April 12 event:
- a. Brenda to contact Nelson's Chicken for possible fund raiser.
 - b. Richard/Bill will contact Aspen Coffeehouse for booth.
 - c. Clint to re-assign gym activities to open the space on April 12.
 - d. Advertising -
 - Signage needed to advertise-banners placed in key traffic areas to make public aware of event.
 - 8x11 sheets of info to pass out at the Y.
 - Wes to put a bullet of info on the left side of the homepage. He also offered to create a PayPal account (free) or a Go Daddy account (unknown fee) on the website for donations.
 - d. Suggested to hold weekly meetings until the April 12 event.

Adjourned at 8:04 PM